

Media Release



Date 14 July 2011

Snapdragon Weddings offers chance to win a wedding

Snapdragon Weddings is thrilled to be able to offer a couple the chance to win their wedding and honeymoon and raise money for a fantastic cause at the same time. The wedding will take place on 17th June 2012 at Bailbrook House in Bath.

The prize that includes just about everything a couple could wish for has a value of over £21,000, yet will cost one lucky couple just £5 - the price of a raffle ticket!

The wedding has been organised by Snapdragon Weddings, to raise money for equipment for the new Neonatal Intensive Care Unit for premature babies at Bath RUH. A range of top wedding suppliers from the area have kindly agreed to donate their services and products for free, meaning all proceeds from the sale of raffle tickets go directly to NICU.

Kerry Heathcote, Proprietor of Snapdragon Weddings said: *"I wanted to raise some money for the NICU unit, as my own baby girl was premature and needed NICU care so I know what an amazing job they do, and I loved the idea of organising a wedding as a fundraising activity. I have been overwhelmed by the enthusiasm from fellow wedding suppliers for the idea and the cause and am so proud of the wedding that we are now able to offer."*

The prize includes full wedding coordination by Snapdragon Weddings, so the winning couple can just sit back, relax and look forward to a dream wedding. An open evening will be held at Bailbrook House on Thursday 21st July 2011 from 5pm to 8.30pm, for couples to view the venue and meet all of the suppliers whilst enjoying champagne and canapés. The raffle will be drawn at a Charity Ball taking place at Bailbrook House on Sat 22nd October 2011.

Events & Community Officer for The Forever Friends Appeal Jo Hones comments: "The Snapdragon Weddings raffle is a truly brilliant idea! I am sure there are many couples out there who will jump at the chance of winning their big day - and the bonus is all the money raised will go towards state-of-the-art medical equipment for the wonderful new Dyson Centre for Neonatal Care. We are so thrilled that Kerry has chosen to support the Forever Friends charity with this inspirational fundraising idea."

Kerry Heathcote continued: *"I really hope that the public will also love the idea and will buy tickets for themselves or even family or friends who are engaged, to be in with a chance of winning a fabulous wedding and at the same time supporting a really good cause."*

Sponsors of the wedding are: Bailbrook House; Oasis Events; Kevin Mitchell Photography; Snapdragon Weddings; Meticulous Ink; White Villa Films; The Clothes Horse Bridal Room; Tregenna Castle Hotel; Austin Reed; Perfect Day Bridal Rooms; Andrew St. John Discotheques; Flowers by Passion; Nicholas Wylde; Wedding & Event Prop Hire; Lemon Sky Cakes; Mia's Magic; and Beau Papillon.

For more information about the charity wedding, the range of services provided by Snapdragon Weddings or to book a free consultation with Kerry, visit www.snapdragonweddings.co.uk.

ENDS

Note to Editors:

Snapdragon Weddings are an experienced wedding and civil partnership design and planning company that offers couples complete flexibility with choices and costs.

Kerry Heathcote holds an Advanced Certificate in Wedding Planning, Design and Management and is an Associate Member of the UK Alliance of Wedding Planners. She has helped many couples with their wedding planning requirements.

The UK wedding market is estimated to be worth over £6 billion annually and with the average UK spend on weddings being £20,000.

Images attached show: a selection of images from suppliers involved in the charity wedding; and a couple enjoying a 'Romeo & Juliet' moment toasting their wedding on the balcony at Bailbrook House.

For more information, contact Kerry Heathcote on 07900 219939 or via email at enquiries@snapdragonweddings.co.uk

APPENDIX – FULL DETAILS OF CHARITY WEDDING PRIZE

(NB - for your reference only, please direct readers to www.snapdragonweddings.co.uk for full details of the fabulous wedding!)

Total prize value £21,248

VENUE – Bailbrook House. Value - £5,930

Spa pamper package for the bride prior to the wedding day

2 x Twin rooms for bridesmaids night prior to wedding

1 x double room for bride night prior to wedding

Red carpet welcome

Room hire for the civil ceremony

Drinks reception for 50 guests to include one glass of bucks fizz per guest and canapes

Cash bar throughout

Wedding breakfast with one glass house recommended wine and one glass of sparkling wine for the toast for 50 guests

Coloured table linen

Hired banqueting chairs

Dance floor

Evening party room hire

Evening buffet for 100 guests

Bridal suite for the bride and groom on the night of the wedding

Executive double room for the brides parents and the grooms parents for the night of the wedding

RECEPTION DÉCOR – Oasis Events. Value - £2,460

White silk effect lining, including starlit ceiling

PHOTOGRAPHY – Kevin Mitchell Photography. Value - £1,800

Pre wedding consultation and attendance at wedding rehearsal if applicable

Full wedding coverage by two photographers from bride and grooms' preparations through to just after the first dance

A CD of approximately 300 High-resolution and social ready images

WEDDING COORDINATION – Snapdragon Weddings. Value - £1,800

Full Design & Coordination package, including:

Timeline planning and diary management

Budget management (where couples have remaining budget to allocate)

Inspiration on themes/designs

Advice on etiquette

Invitation & RSVP management

Assistance locating any added extras for the day

Venue Decoration

On the Day Coordination

STATIONERY – Meticulous Ink. Value - £1,247

Bespoke invitation design

50 letterpress day and evening invitations

50 letterpress evening invitations

100 reply cards

100 information sheets

VIDEOGRAPHY – White Villa Films. Value - £1,236

Coverage by two camera operators from guests' arrivals through to speeches

Two copies of the final film, one in a deluxe leatherbound case and another in a matching standard case

Early Years Pictures to be included in video

Honeymoon Pictures to be included in video

Raw footage – full coverage of the day spread over several DVDs

WEDDING DRESS – The Clothes Horse Bridal Room. Value – £1,000

Wedding dress up to the value of £1,000

HONEYMOON – Tregenna Castle Hotel, St Ives. Value – £1,000

One week honeymoon from Mon 18th June 2012 in a 4 star apartment

MEN'S HIREWEAR – Q Hirewear from Austin Reed. Value – £1,000

Men's hirewear up to the value of £1,000

BRIDESMAID DRESSES – Perfect Day Bridal Rooms. Value - £700

Bridemaids' dresses up to the value of £700

EVENING ENTERTAINMENT – Tom Carpenter. Value - £600

Evening reception entertainment to include swing/jazz singer and DJ.

FLOWERS – Flowers by Passion. Value - £500

Wedding flowers up to the value of £500, to include bouquets, buttonholes and tabecentres

RINGS – Nicholas Wylde. Value - £500

Wedding rings up to the value of £500

DECORATIVE PROP HIRE – Essential Events Hire. Value - £500

Prop hire items/chair covers up to the value of £500

WEDDING CAKE – Lemon Sky Cakes. Value £400

Bespoke wedding cake design up to the value of £400

Delivery and set up of cake at Bailbrook House

CHILDCARE SERVICES – Mia’s Magic. Value £320

Three hours childcare for a maximum of 10 children during the wedding breakfast and speeches

Babysitting during the evening reception from 8pm until midnight for two families

HAIR & MAKE UP – Beau Papillon. Value £255

Hair and make up trial for the bride three months before the wedding day

Hair and make up for the bride on the wedding day and a bottle of bucks fizz to relax her!